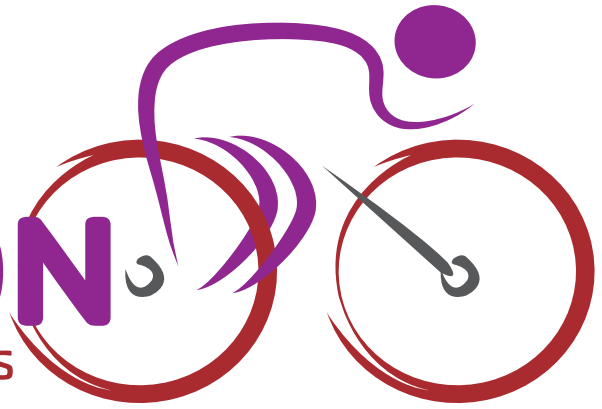




MAGDALENA ECKE FAMILY YMCA

BIKE-A-THON

Riding to Create Brighter Futures



2016 SPONSOR OPPORTUNITIES

Thank you for considering a sponsorship of the 14th Annual Bike-A-Thon event to support children, families and seniors through wellness and enrichment at the Y! Benefits are negotiable and will be customized to your needs. Payment plans can be arranged to pledge your support now and pay over the course of this year.

\$2,500 | MAJOR SPONSOR

- Major Sponsor reference in all press releases and promotional materials, including advertisements, emails and official event website
- Opportunity to include company promo materials in event goodie bags
- Recognition in YMCA Donor Newsletter sent to approximately 1,400 active households
- Recognition on YMCA Donor Wall for one year
- Recognition in YMCA Studio Cycling Loft for one year
- Booth or table display at the Bike-A-Thon event
- Logo and/or name recognition on Bike-A-Thon website
- Prominent Tech Tee logo recognition
- Prominent Towel logo recognition
- Banner recognition during event
- Recognition from the emcee at the event

\$1,000 | PRESENTING SPONSOR

- Recognition in YMCA Donor Newsletter sent to approximately 1,400 active households
- Recognition on YMCA Donor Wall for one year
- Logo and/or name recognition on Bike-A-Thon website
- Tech Tee logo recognition
- Towel logo recognition
- Banner recognition during event
- Recognition from the emcee at the event

\$500 | TECH TEE SPONSOR

- Recognition in YMCA Donor Newsletter sent to approximately 1,400 active households
- Tech Tee logo recognition
- Banner recognition during event
- Recognition on Bike-A-Thon website
- Recognition from the emcee at the event

THANK YOU FOR YOUR SUPPORT!

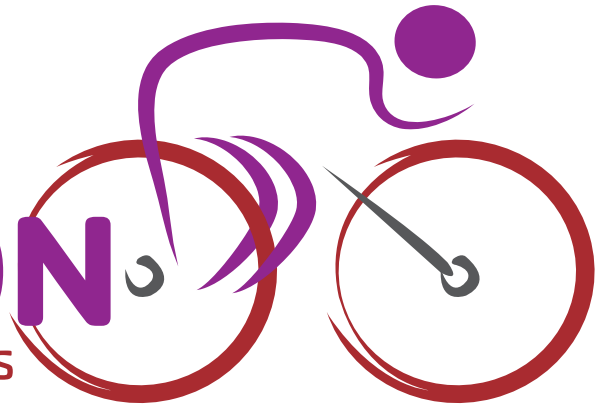
Contact Emily Figueiredo, Financial Development & Events Director, for more information at efigueiredo@ymca.org or 760.942.9622 ext. 12507.



MAGDALENA ECKE FAMILY YMCA

BIKE-A-THON

Riding to Create Brighter Futures



2016 SPONSOR CONFIRMATION FORM

Thank you for committing to be a sponsor of the 14th Annual Bike-A-Thon event to support children, families and seniors through wellness and enrichment at the Y!

YES! I'D LIKE TO SPONSOR THE EVENT AT THE FOLLOWING LEVEL:

- \$2,500 MAJOR SPONSOR** **\$1,000 PRESENTING SPONSOR**
 \$500 TECH TEE SPONSOR **OTHER AMOUNT: \$ _____**

My check for \$ _____ payable to the Magdalena Ecke Family YMCA is enclosed.

Please charge \$ _____ to my Visa MC Discover AMEX

Card Number: _____

Expiration: _____

Name on Card: _____

- 1 time payment in full I'd like to be charged monthly. I'd like to discuss a payment plan with YMCA staff.

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please print names exactly as they should appear in recognition pieces.

A YMCA representative will contact you for your company logo or other printed materials needed.

THANK YOU FOR YOUR SUPPORT!

Contact Emily Figueiredo, Financial Development & Events Director, for more information at efigueiredo@ymca.org or 760.942.9622 ext. 12507.