



ROOF RAISERS

F O R T Y S I X T H A N N U A L

EVENT INFORMATION

GOLF TOURNAMENT | DINNER | AUCTION FUNDRAISER

Yes, it's also time for Roof Raisers! I put in a work request for the Save the Date postcard and Sponsor Packets. Here is new text for the first page of the Sponsor Packets – the Event Info page. Hand edits in your mailbox. Thank you!

The 46th Annual Roof Raisers fundraising event will be held on Friday, May 6, 2016 at Omni La Costa Resort & Spa. Participants may join us for the golf tournament and dinner program or just the dinner event. The full event begins with a game of golf on La Costa's Legends south golf course and continues with an evening of hors d'oeuvres, cocktails, gourmet dining and entertainment. The evening will include enthusiastic bidding on live and silent auction items and luxurious prize giveaways to every 1 in 10 guests in attendance including vacation packages, one of a kind items and unique experiences.



HISTORY & CHARITABLE EFFORTS

Roof Raisers is an event benefiting the Magdalena Ecke Family YMCA. Proceeds are used to meet the community's growing needs for facilities of health, wellness, development, recreation and enrichment. The Y is dedicated to helping thousands of North County children, families and seniors improve their lives through youth development, healthy living and social responsibility.

Roof Raisers was founded in 1971 by Rollie Ayers, Paul Ecke, Jr., Ed Harloff, Don Hubbard, Sr., and Irv Roston to raise funds to complete our then-new YMCA. The five event founders masterminded this fundraising event to put a roof on the Multi-Purpose Room... and Roof Raisers was born.

Over the past 45 years, over \$4,133,000 has been raised through Roof Raisers! Many new "roofs" have been built, including the Aquatic Center expansion and renovation with 2 pools, roof enclosure, Youth & Family Locker Rooms, Splash Pad and more. Roof Raisers has also allowed the YMCA to build soccer arenas, purchase vans to transport children to childcare at the Y, acquire program equipment for various Y programs, expand the Preschool, renovate the Y's world-renowned Skate Park and, most recently, expand and improve the Y's Aquatic Park and Gymnastics Center locations in Carlsbad.



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SPONSOR OPPORTUNITIES

PRESENTING SPONSOR - \$25,000

- > Tickets for twelve guests to enjoy the Roof Raisers golf tournament and dinner event. (\$5,400)
- > Tickets for twelve guests to the VIP Party at The Kingdom by TaylorMade Golf Company. (Priceless)
- > Presenting Sponsor reference in all press releases and promotional materials, including advertisements, emails and official event website (including a link to your website). (\$10,000)
- > Article about your company and a quote from your company leadership included in event program & on Roof Raisers website. (\$1,000)
- > Opportunity to include item in participant giveaway bag. (\$1,000)
- > Recognition on the cover of event program. (\$1,000)
- > Center page spread in event program. (\$1,000)
- > Four premium hole sponsorships on the golf course with signage. (\$1,000)
- > Personal VIP attendant during golf tournament and evening event. (\$500)
- > Recognition on scorecard and golf cart signs. (500)
- > 2' x 3' banner at the evening event. (\$250)
- > Signage on the podium at the evening event. (\$250)
- > Recognition from the emcee at the evening event. (\$250)
- > Recognition on each table at the evening event and logo displayed on the multimedia screen. (\$500)
- > Recognition in the YMCA donor newsletter. (\$3,000)
- > Extended rights to retain Presenting sponsorship on a 2-year continuum at the same level or higher. (Priceless)

(Total Value \$25,650)

TITLE SPONSOR - \$15,000

- > Tickets for eight guests to enjoy the Roof Raisers golf tournament and dinner event. (\$3,600)
- > Tickets for eight guests to the VIP Party at The Kingdom by TaylorMade Golf Company. (Priceless)
- > Title Sponsor reference in all press releases and promotional materials, including advertisements, emails and official event website (including a link to your website). (\$10,000)
- > Opportunity to include item in participant giveaway bag. (\$1,000)
- > Full page ad in event program. (\$500)
- > Three premium hole sponsorships on the golf course with signage. (\$750)
- > Recognition on scorecard and golf cart signs. (\$500)
- > 2' x 3' banner at the evening event. (\$250)
- > Recognition from the emcee at the evening event. (\$250)
- > Recognition on tables at the evening event and logo displayed on the multimedia screen. (\$500)
- > Recognition in the YMCA donor newsletter. (\$3,000)
- > Extended rights to retain Title sponsorship on a 2-year continuum at the same level or higher. (Priceless)

(Total Value \$20,350)

MAJOR SPONSOR - \$10,000

- > Tickets for six guests to enjoy the Roof Raisers golf tournament and dinner event. (\$2,700)
- > Tickets for six guests to the VIP Party at The Kingdom by TaylorMade Golf Company. (Priceless)
- > Prominent mentions in selected press releases and promotional materials, including the event website. (\$5,000)
- > Half page ad in event program. (\$250)
- > Two premium hole sponsorships on the golf course with signage. (\$500)
- > Recognition on scorecard and golf cart signs. (\$500)
- > 2' x 3' banner at the evening event. (\$250)
- > Recognition from the emcee at the evening event. (\$250)
- > Recognition on tables at the evening event and logo displayed on the multimedia screen. (\$500)
- > Recognition in the YMCA donor newsletter. (\$3,000)

(Total Value \$12,950)



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SPONSOR OPPORTUNITIES

TOURNAMENT SPONSOR - \$5,000

- > Tickets for four guests to enjoy the Roof Raisers golf tournament and dinner event. (\$1,800)
- > Tickets for four guests to the VIP Party at The Kingdom by TaylorMade Golf Company. (Priceless)
- > Quarter page ad in event program. (\$150)
- > One premium hole sponsorship on the golf course with signage. (\$250)
- > Recognition on scorecard and golf cart signs. (\$500)
- > 2' x 3' banner at the evening event. (\$250)
- > Recognition on tables at the evening event and logo displayed on the multimedia screen. (\$500)
- > Recognition on Roof Raisers website. (\$1,000)
- > Recognition in the YMCA donor newsletter. (\$3,000)

(Total Value \$7,450)

EVENT SPONSOR - \$2,500

- > Tickets for two guests to enjoy the Roof Raisers golf tournament and dinner event. (\$900)
- > Tickets for two guests to the VIP Party at The Kingdom by TaylorMade Golf Company. (Priceless)
- > Recognition in event program. (\$50)
- > Recognition on golf cart signs. (\$250)
- > Recognition on golf course during tournament. (\$250)
- > 2' x 3' banner at the evening event. (\$250)
- > Recognition on Roof Raisers website. (\$1,000)
- > Recognition in the YMCA donor newsletter. (\$3,000)

(Total Value \$5,700)

TABLE SPONSOR - \$2,500

- > Tickets for ten guests to enjoy the Roof Raisers dinner event only. (\$2,200)
- > Tickets for two guests to the VIP Party at The Kingdom by TaylorMade Golf Company. (Priceless)
- > Recognition in event program. (\$50)
- > 2' x 3' banner at the evening event. (\$250)
- > Recognition on Roof Raisers website. (\$1,000)
- > Recognition in the YMCA donor newsletter. (\$3,000)
- > Two bottles of premium wine at event table. (\$100)

(Total Value \$6,600)

TEE SPONSOR - \$1,000

- > Recognition in event program. (\$50)
- > Recognition at evening event. (\$100)
- > Recognition on Roof Raisers website. (\$1,000)
- > Recognition in the YMCA donor newsletter. (\$3,000)

(Total Value \$4,150)

DINNER SPONSOR - \$500

- > Recognition at evening event. (\$100)
- > Recognition on Roof Raisers website. (\$1,000)

(Total Value \$1,100)



ROOF RAISERS

F O R T Y S I X T H A N N U A L

BY SUPPORTING ROOF RAISERS YOU JOIN A COMMUNITY COMMITTED TO IMPROVING THE LIVES OF CHILDREN AND FAMILIES IN NORTH COUNTY SAN DIEGO.

SPONSOR CONFIRMATION

Yes!

I would like to be a sponsor of the 2016 Roof Raisers event at the following level:

- \$25,000 PRESENTING SPONSOR
- \$15,000 TITLE SPONSOR
- \$10,000 MAJOR SPONSOR
- \$5,000 TOURNAMENT SPONSOR
- \$2,500 EVENT SPONSOR
- \$2,500 TABLE SPONSOR
- \$1,000 TEE SPONSOR
- \$500 DINNER SPONSOR

Payment must be received by Friday, April 15, 2016 for program recognition.

My check for \$ _____ payable to the Magdalena Ecke Family YMCA is enclosed.

Contact me for a payment plan

Please charge \$ _____ to my Visa MC Discover AMEX

Card Number: _____ Expiration: _____

Name on Card: _____

Company (Please Print): _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

I would like to donate an item to Roof Raiser’s Silent or Live auction. (The Y will contact you).

A YMCA representative will contact you for company logos or other promotional materials as needed